

IIAM. vacancies 2018

Digital and social media

SOCIAL MEDIA-MIRACLE

Description:

We're looking for great team players with marketing and communications skills to join our digital marketing team and to help develop large social media campaigns on multiple platforms. You'll be working closely with our social media manager to create engaging content for the company's social media presence, including keeping social media channels updated and brand-focused, and seeking out new ways of connecting with our audiences.

Some of the responsibilities include:

- Managing company social media channels, including Facebook, Instagram and Snapchat
- Engaging in social media presence creation on new and emerging social media platforms
- Creating dynamic written, graphic and video content
- Creating content that promotes audience interaction, increasing audience presence on company sites and encouraging audience participation
- Working as a part of a team to develop social media campaigns
- Analyzing and reporting the success of existing social media projects
- Proposing new ideas and concepts for social media content
- Writing and contributing e-newsletters to subscribers

BLOGGER / CONTENT CREATOR

Description:

Do you captivate people with your pen (or keyboard)? Or a lousy writer with a brilliant, creative mind? IIAM is looking content creators who know what students like read, watch, or listen to, and are able to take a simple story to the next level.

Some of the responsibilities include:

- Identifying trends online & picking up stories before they go viral
- Writing short news items for the website
- Writing featured blog posts for our app partners
- Proposing new ideas for new digital media content projects (videos, podcasts, think big!)
- Analysing and reporting on website statistics, trends, problems
- Doing SEO, SXO and keyword research

App innovation

IIAM APP ACQUISITION MANAGER(S)

Description:

We are looking for a new acquisition manager in The Hague. Do you have a passion for consultation, sales and marketing? Have you ever wanted to engage with external companies and gain real sales experience ?

You will be in charge of contacting external partners throughout The Hague, assisting in marketing and improve existing structures.

Preferred Qualifications

- International background
- Proficient in Dutch
- Some sales experience
- Ability to build influential relationships and results
- Excellent interpersonal and organisational skills

What we offer

- A reward system for successful sales
- The chance to gain extensive insights into sales processes
- Experience in both the nightlife and business domain

IIAM APP ASSISTANT MANAGER

Description:

We are looking for an App assistant manager in The Hague. You will be assisting in the development of the IIAM App and working closely together with the head of the project. Through this you will be able to gain extensive insight into the work of an up-and coming app and dynamic team.

Preferred Qualifications:

- Excellent organisational skills and the ability to multitask
- Flexibility and adaptability
- Good oral and written communication skills
- The ability to be proactive and take the initiative

Data Analytics

DATA ANALYST

Skills and Requirements:

- Analytical Skills: Data analysts work with large amounts of data: facts, figures, and number crunching. You will need to see through the data and analyse it to find conclusions.
- Critical Thinking: Data analysts must look at the numbers, trends, and data and come to new conclusions based on the findings.
- Attention to Detail: Data is precise. Data analysts have to make sure they are vigilant in their analysis to come to correct conclusions.
- Math Skills: Data analysts need math skills to estimate numerical data.

Some of the responsibilities include:

- Use statistical methods to analyse data and generate useful business reports
- Work with management team to create a prioritised list of needs for each business segment
- Identify and recommend new ways to save money by streamlining business processes
- Use data to create models that depict trends in the customer base and the consumer population as a whole
- Work with departmental managers to outline the specific data needs for each business method analysis project

Event Management

CONCEPT CREATORS

Description:

With more than 200 events every year, we want to remain the freshest event organizer in and outside of the Hague. This means that we need to keep reinventing ourselves and our concepts, as well as coming up with new concepts that keep our student community partying aaaaaaall night long.

Some of the responsibilities include:

- Doing market research on trends, current events, finding out what works and what doesn't
- Bringing new ideas to the table and helping with the development of concepts from A-Z
- Working on a promotional plan for a concept together with the social and digital media team